



CONTACT

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PROFILE

thirty-two year old graphic designer based in south london.
currently working as senior designer at hartley-stone, an integrated marketing agency based in wimbledon.
believe strong design comes through the balance of form and function.

EDUCATION

university of reading
whiteknights campus berkshire
1995 to 1998

b.a english (honours)
first class honours

CAREER SUMMARY

hartley-stone
20-22 worple road wimbledon sw19 4dh
2004 to present

senior designer
responsible for creative direction of studio, achieving statistically successful brand development across a variety of projects in new media.

bmi (business magazines international)
suffolk house george street croydon cr9 1sr
1999 to 2002

senior designer
head of dynamic studio producing award winning titles and corporate collateral for international clients in travel and hospitality literature.

freelance web/graphic designer
2002 to present

freelance designer
focusing on cohesive brand building & development.

SKILLS

web
comprehensive understanding of website design and development. **xhtml | css | photoshop | php (basic)**

animation
broad understanding of flash and motion graphics **actionscript 2/3 | javascript (basic)**

identity
fundamental grasp of branding/corporate identity concepts. **illustrator | freehand**

print
experience in all aspects of print design and pre-press. **indesign | quark | photoshop | illustrator**

INTERESTS

sport - i am training for my first triathlon to accompany my love of boxing, surfing and most sports in general.

travel - including 6 months in america and 18 months in s.e asia, australia and new zealand.